

BUILDING A WEBSITE WITH POMEGRANITE



Brief	This first step is all about understanding your business and industry, target market and user experience. We help set the goals for your website and define its scope and functionality.
Quote	We will send you a custom quote based on our initial discussion and finalised briefing document.
Contract	On approval of the quote, we will draft and share a project contract.
Deposit Invoice	We will schedule your website build on receipt of a deposit payment.
Timeline	We will work with you to decide a timeline of key points in the process.
Content	We'll send you a content document for you to fill in all the copy you'd like included on your website. You'll also send us your design guide (if you have one), logo and high res images for use on your website*.
Functionality	We will research any special functionality and share demos with you.
Design	We will present a flat image mock-up of some of your website pages so you can approve the look and feel.
Feedback	You'll have the opportunity to give feedback before we finalise the design.
Last Content	You'll have a final chance to submit any tweaks to the content before we start building.
Development	In the development stage, the website design is translated into a live website.
First View	We'll send you a link for the first view of your website.
Feedback	We'll send you a form to fill in any feedback, which we will implement.
Testing	We'll test across devices and browsers to ensure everyone has a fantastic experience of your website.
Sign off	You've tested the website, it's been assessed and approved by project stakeholders, and you're ready to take your new website live.
Final Invoice	On sign-off, we will send you the final invoice for payment.
Go Live	The big day. It's time to launch your website!

If anything doesn't make sense, please refer to our [glossary](#) or let us know and we'll happily talk it through. We look forward to building you a beautiful website!

*We can happily assist with copywriting and photography. If required, please advise in the brief.