



ENVIRONMENTAL LEARNING RESEARCH CENTRE

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To Whom It May Concern

Letter of Recommendation for 'Pomegranite'

It gives me great pleasure to offer a professional recommendation for the website and social media design company, Pomegranite. The Environmental Learning Research Centre (ELRC) and the Department of Education at Rhodes University have been working with *Pomegranite* since 2013. In this time they have designed and developed numerous websites for us (see below), and have also entered into a pioneering partnership with us to design our own on-line course platforms to facilitate e-learning.

Pomegranite are a talented team, who are also very professional and reliable. They offer clear guidelines for those wanting to work with them, and also reasonable quotations. They are, however, also flexible, and have a mechanism that allows them to accommodate extra work should it be required, but they always offer a pre-work quotation so that one is not left in the dark as to anticipated costs, or run-over costs.

In addition to their professionalism, they are also creative and knowledgeable on how to get the best out of the digital environment in ways that match the purpose of their clients. They have assisted us to develop highly professional and sophisticated on-line presences for our range of collaborative programmes. Through this, they have deepened and enriched not just our global impact via our online presence, but also helped us deepen and enrich our practice in education and social development through their support. This has helped us to re-imagine how we interact with our local and global partners through different media and communications technologies, and how we reflexively develop and adjust our communication strategies to accommodate socio-economic and political changes in our ever changing cultural climate. They also offer very helpful training to staff who can then take over the regular platform management, and are willing to do this whenever needed.

Since 2013 *Pomegranite* have created over 16 different products for us, which include websites, online platforms, social media pages/presences and online courses. Working with a professional designer who has supported the development of the designs on the platforms, they have also helped us to co-conceptualize and design our programme communications. Some examples of products that *Pomegranite* have created for us include: <http://transgressivelearning.org/>, <http://greenskills.co.za/>, <http://amanziforfood.co.za/>, <http://fundisaforchange.co.za/>

I am therefore very happy to recommend Pomegranite and their competent and professional team – I do this without any hesitation. They are a young, professional, talented and innovative company that is committed to social justice, social and environmental change, and for this reason we also recommend their services, as we have done a number of times to our other partners.

Please do not hesitate to contact me should you require any further information.

Professor Heila Lotz-Sisitka
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