

10 December 2021

To Whom It May Concern

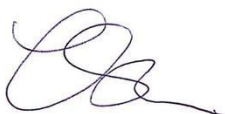
Re: Letter of Recommendation for Pomegranite Consulting (PTY) Ltd

I am delighted to offer a professional recommendation for the online presence consultancy, Pomegranite. HEALA, a project under the Rural Health Advocacy Project (RHAP), worked with Pomegranite to develop a comprehensive communication strategy in consultation with multiple stakeholders, update our website, upskill our team, implement social media management in line with the strategy and run a campaign to support our relaunch.

Our experience with the team has been incredibly positive. They are organised, efficient, reliable and creative. They quickly understood our values and principles and crafted a voice and online presence that genuinely communicated "HEALA". In addition, their strategic knowledge and advice gave us fresh insights into our digital audiences and helped us measurably improve our community engagement across our digital platforms.

I am very happy to recommend Pomegranite and its talented and professional team – I do this without any hesitation. The collaboration has been hugely beneficial for us, and we have the highest confidence in their skills and capabilities.

Please do not hesitate to contact me via email (laurie@rhap.org.za) should you have any questions or require further information.



Laurie Schowalter

Rural Health Advocacy Project, a division of Wits Health Consortium (Pty) Ltd.